

What YOU Told Us in 2011

Smart phone Survey - 111 responses

- 68% knew that we have the App available
- 30% know we have a mobile phone website
- 60% have iPhones or Androids- evenly split
- Would buy next: 36% iPhone/30% And/6% BB
- 63% would like us to expand to Android

In 2011, we sent out two surveys with the purpose to assist the board of Directors determine the goals for 2012. The first survey was on our iPhone App. Overall those who have used the app are satisfied with its performance. We also found we need to communicate better that we have a mobile phone website which is great for any smartphone www.irwindalebyphone.com as

70% of respondents did not know we have it available.

We asked CalChamber to administer a member survey with a set of questions that they utilize for chambers all across the western United States. That way we could find what our members thought about our programs and services as well as how we performed against 131 other chambers as a whole. Questions ranged from rating importance versus performance in key areas, to the quality of the CEO.

So how did we do? The first set of numbers will be our survey responses, the second will be the combined score of the 131 chambers.

- Creating a Strong Local Economy: 81% said it was important 75% said we were doing it well. (86%/50%)
- Representing Business Interests: 80% said it was important 66% said we were doing it well. (76%/56%)
- Promoting the Community: 90% said it was important 75% said we were doing it well. (88%/70%)
- Providing Networking Opportunities: 94% said it was important 76% said we were doing it well. (79%/77%)
- Political Action: 68% said it was important 58% said we were doing it well. (61%/48%)



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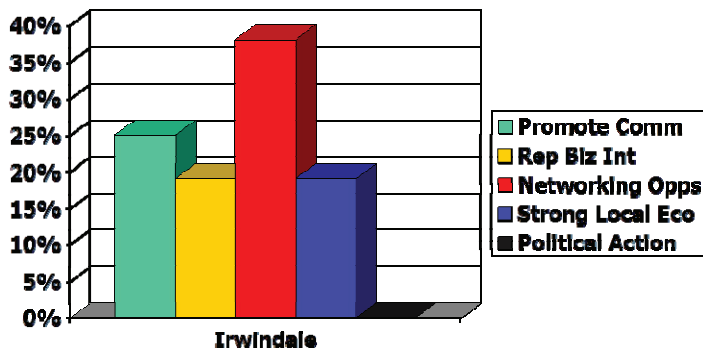
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What should be the MAIN purpose of the Chamber?



What are your main reasons for belonging to the Irwindale Chamber? Top five are:

1. Connections with other businesses (79%)
2. Business Visibility (77%)
3. Leads Generation (49%)
4. Credibility of the Chamber membership (47%)
5. Want to make a difference in our community (45%)

Which services are most beneficial?

1. Networking Events (62%)
2. Good Morning Irwindale Breakfast (57%)
3. Irwindale Business and Community Directory (51%)
4. Insights Magazine (45%)
5. Educational seminars tied with online registration (39%)

CEO as a Community Leader? As you can imagine this one was a bit scary! However 81% rated this as high (Thank YOU!), 15% as mid-level and a few were low or didn't know.

Finally, the Ultimate Question which is would you recommend a friend to join the Irwindale Chamber of Commerce? Using a specific formula, a Net Promoter Score (NPS) is determined. Well known company scores are Apple (66%), Costco (79%), Ebay(71%), and Harley Davidson (81%). Average firms are in 5-10% range! The average NPS for the 131 Chambers surveyed was 28% (high 63%, low -18%). The Irwindale Chamber ranked top THREE with a NPS score of 58%!

Overall the results were very positive though there are areas for improvement. Join us at the February luncheon to hear more about the survey, goals and overall State of the CHAMBER!

Calendar of Events

January 2012

"Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible".
 -Saint Francis of Assisi-



2	Happy New Years	CHAMBER CLOSED	
5	Business Ambassador Mtg.	8:00 a.m.	Chamber Office
10	IEF Board Meeting	7:30 a.m.	Chamber Office
11	Environmental Committee	Noon	Chamber Office
18	Labor Law Update	Noon-1:30 p.m.	Irwindale Community Center
20	Installation & Award Banquet	6:00 p.m.	Pomona Valley Mining Company
	Presenting Sponsor: Vulcan Materials		
23	Board Meeting	3:00 p.m.	Chamber Office
26	GMI/Mini Expo	7:30 a.m.-9:00 a.m.	Edison EEC

February 2012

Doing what you love is the cornerstone of having abundance in your life. -Dr. Wayne Dyer-



1	Environmental Committee	Noon	Chamber Office
2	Business Ambassador Mtg.	8:00 a.m.	Chamber Office
2	State of the Chamber	11:30 a.m.-1:30 p.m.	Double Tree Monrovia
	Presenting Sponsor: Double Tree		
14	IEF Board Meeting	7:30 a.m.	Chamber Office
23	Good Morning Irwindale	7:30 a.m.-9:00 a.m.	Irwindale Community Center
	Presenting Sponsor: Picasso's Cafe		
27	Board Meeting	3:00 p.m.	Chamber Office

March 2012

I am a great believer in luck, and I find the harder I work, the more I have of it. -Thomas Jefferson-




1	Business Ambassador Mtg.	8:00 a.m.	Chamber Office
7	Environmental Committee	Noon	Chamber Office
13	IEF Board Meeting	7:30 a.m.	Chamber Office
22	GMI/Mini Expo	7:30 a.m.-9:00 a.m.	Irwindale Community Center
	Presenting Sponsor: Picasso's Cafe		
26	Board Meeting	3:00 p.m.	Chamber Office

Reservations Guarantee Admission

Good News: Our events have been at capacity.
Bad News: We may have to turn away walk-ins.
Solution: RSVP to guarantee your entrance.

All reservations must be honored. Cancellations must be done 24 hours prior to event.

For further details, future events, or to RSVP please visit our calendar at www.irwindalechamber.org or call us at 626-960-6606.



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Chamber Continued Spirit of Giving Throughout 2011



The Chamber's Spirit of Giving campaign which began 6 years ago with the goal to help out local non-profit organizations during the holiday season has expanded into a yearlong campaign of giving back to the community! In 2011 our Board of Directors, Business Ambassadors, Environmental Committee, Staff, and dedicated Chamber Members donated items,

money, and their time in a variety of ways to help us accomplish the following:

- **Book Donations** – over 27 books donated to the Irwindale Public Library.
- **E-Waste Recycling event** – 3,349 lbs collected.
- **Feast at the Faire** – fundraising event held at the Renaissance Pleasure Faire benefitting 6 local non-profit organizations chosen by the “celebrity” waiters.
- **Blood Drive** - 21 units of life saving blood collected for City of Hope.
- **Business Clothing Drive** – over 200 articles of business attire collected to benefit L.A. Works/Clothes the Deal so that job seekers may better succeed in interviews and new jobs.
- **Thanksgiving Food Distribution** – partnered with Cory's Kitchen to provide Thanksgiving turkeys to several families.
- **Virtual Stocking** – With the help of SCE Federal Credit Union, (\$500.00); Arrow Automotive, (\$250.00); and Vulcan Materials, donated (\$700.00); the Chamber collected monetary donations and gift cards to provide gifts for 12 teenage boys at the LeRoy Haynes Center.

The Irwindale Chamber has a lot to be thankful for and certainly much to be proud of in 2011. Our thanks to all who helped make it a great year for giving back. We look forward to an even greater year in 2012!

Member News



City of Hope

BUSINESS ACCOMPLISHMENTS: Founded almost 100 years ago (1913), City of Hope has a history of leading in making advances in modern medicine. City of Hope is instrumental in research and treatments for cancer patients. City of Hope is constantly educating and informing a world-wide community on the latest cancer and disease related advancements. City of Hope has received various awards and recognitions for their many contributions.

COMMUNITY SERVICE: City of Hope sponsors various events such as the Environmental Committee Blood Drive, Young Citizen of the Year Competition, State of the City Luncheon, Irwindale Educational Foundation BBQ, and Annual Installation Dinner.

CHAMBER OF COMMERCE ACTIVITY: City of Hope has been a member of the Irwindale Chamber since 1996 and is a corporate level Cornerstone member. Elizabeth Bagwell currently serves on the Board of Directors and was Chair of the Environmental Committee in 2010.

Due to publication deadline the current business of the month is featured on our website at www.irwindalechamber.org
To nominate your company as Business of the Month please call the Irwindale Chamber for information and details at 626-960-6606.

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2012 Labor Law Update

Save the Date!
January 18, 2012

Express Employment Professionals and the Irwindale Chamber of Commerce would like to invite you to attend a **FREE Labor Law Update seminar**.

January 18, 2012
Irwindale Community Center
Noon – 1:30pm
Lunch will be served

Guess what California? Employment laws are going to change **significantly** in 2012 and you don't want to be left out! Some topics to be covered:

- **New Wage Payment/Information Violations of the Labor Code** – Specific position and employer related information **MUST** be provided at the time of hire.
- **Pregnancy Leave** – changes require payment of health insurance premiums by the employer.
- **New NLRB Poster** – A new poster will be required for most private-sector employers (non-union companies).

These are just a few of the numerous changes California is expecting to see in its labor laws. Be proactive, not reactive, and learn about the changes to protect your business!

Space is limited and reservations are required.
Please call Shanda Tapia, 562-693-5111 or email Shanda.Tapia@ExpressPros.com today!

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Upcoming Classes:

Introduction to Lighting

Tuesday, January 10, 2012
8:30am - 12:30pm
Event # 30160

Benchmarking Energy Use in Commercial Buildings

Thursday, January 12, 2012
8:30am - 12:30pm
Event # 30190

Foodservice Forecast 2012

Monday, January 23, 2012
8:30am - 1:00pm with lunch
Event # 30090

Basic Heating, Ventilating, and Air Conditioning (HVAC)

Wednesday, January 25, 2012
8:30am - 2:30pm with lunch
Event # 30378

To Register:



Energy Education Center – Irwindale
6090 N. Irwindale Avenue
Irwindale, CA 91702



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sce.com/energycenters

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Golf Tournament Wish List



The 32nd Annual Golf Tournament has been scheduled for May 3, 2012 at the beautiful Sierra La Verne Country Club. Mark your calendars and sign up soon because

we anticipate another sell out.

We are currently taking donations for the golf goodie bags. If you are interested please deliver 175 golf related items to the chamber by April 23, 2012. The following items are on our wish list for this year's tournament:

Ball Retriever	Golf Balls
Head Covers	Golf Towels
Granola Bars	Ball Marker Pens
Can/Bottle Opener	Golf Gloves
Can Coozies/Coolers	First Aid Kits
Gift Certificates (\$15 or more for local restaurants, etc.)	Sunscreen
	Hats or Visors

Don't know where to order your personalized promotional items? Please contact any of these Chamber members for your promotional item needs:

Phil Rodriguez Champion Awards & Specialties 909-944-6693 www.champawards.com	Margarethe Young Glendora Trophy & Engraving 626-963-4814 www.glendoratrophy.com
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Maria Harrington Eagle Graphics 714-978-2200x104 www.eagle411.com	Lance or Renee Lewis Lewis Engraving Inc. 626-967-1234 www.lewisengraving.com
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Ruben Cardenas Jr. EmbroidMe 626-254-0195 www.embroidme-arcadia.com	Mercedes Castro Proforma Quality Printing 626-969-3997 www.proformaqp.com
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Golf Tournament Title Sponsor

Vulcan Materials Company

2011 Door Prize Donations

Thank you to the following members who donated door prizes at various events throughout the year.

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|------------------------------------|---|
| Advantage Professionals | Lonesome Sock, Inc - Birdies Lavanderia |
| Aflac - Jerry Gorney | Mario Del Fante Florist |
| Allstate Insurance- Rachel Leyba | MillerCoors |
| Amazon Graphics | Nettronix |
| Arbonne International-Betty Futter | Pacific Western Bank |
| Arrow Automotive Services | Picasso's Café, Bakery & Catering |
| Athens Services | Rancho Duarte Florist |
| Brunswick Zone-West Covina Lanes | Renaissance Pleasure Faire |
| Champion Awards & Specialties | Rogers & Associates |
| Citrus College | SCE Federal Credit Union |
| Doubletree by Hilton Monrovia | Service Master Clean |
| Duarte Family Chiropractic | ServPro West Covina |
| Earthquake Solutions | Shoes that Fit |
| Falcon Electric | Stellar Business Bank |
| Foothill Transit | Toyota Speedway |
| Glendora Trophy & Engraving | U.S. Post Office - Baldwin Park |
| Inland Community Bank | Venerable Chiropractic |
| Jan's Towing | Vulcan Materials Company |
| K & S Snaks | Wellness Health Center BP |
| Kare Youth League | |

A Conversation with your Police Department

Submitted By: Chief Dennis Smith, City of Irwindale

Here is my observation of some of our business owners and their employees during our local power outage. Recently many our Irwindale business owners and their employees suffered through a tremendous wind storm that knocked out power to many in our community. Along with a wide variety of damage to local businesses the city of Irwindale recorded:

- 120 trees knocked down
- 15 intersections without power
- 50 residents lost power
- 2 traffic signals were destroyed
- 60 businesses lost power

Many streets were closed due to snapped live power lines and downed trees in the street. Despite these ongoing difficulties my personal observations of our business community's cooperation with the Irwindale city staff was tremendous. We understand many of you were restricted from accessing your businesses and conducting business. In all examples that I have experienced, the business community has been very understanding of these temporary setbacks, and your cooperation with city staff at getting the roads cleared, signals operational, and power restored has been exceptional. On behalf of the men and women at the Irwindale Police Department we thank you for your patience and understanding while we restored basic infrastructure to get your businesses up and running.



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Rep. Chu Introduces Bill to Drive Economic Opportunity for Entrepreneurs

By: Chu.house.gov

Judy Chu introduced a bill to provide low-income start-up companies with financial and business assistance. The Entrepreneur Startup Growth Act provides self-employed individuals with tax support and business development.

“Economists point to young developing businesses as the key drivers of economic growth. On average each year about one third of the jobs created in this country are a result of new startup businesses. These entrepreneurs take risks and make it on their own,” Chu said. “The most critical time of the year for these new owners is tax season as they learn how to comply with the different tax standards for businesses. The Entrepreneur Startup Growth Act turns this tough time into an opportunity by offering affordable business tax assistance in conjunction with business development services so these companies can continue to grow and create jobs.”

The Entrepreneur Startup Growth Act builds on the Self-Employment Tax Initiative launched by CFED, a nonprofit economic opportunity organization. The legislation creates a grant program that would offer free business tax preparation services to low-income self-employed individuals who file a schedule C tax return. This will help their businesses grow and it promotes asset-building for low-income households.

“This program will help entrepreneurs save money and ensure they access all the tax credits for which they are eligible,” continued Chu. “By building their economic security and helping them grow their business we drive American job growth.”

9.8 million self-employed individuals – nearly two-thirds of all self-employed people – are operating business startups: unincorporated businesses less than five years old that are still in their developing stages and feature just one employee, the business owner himself. Startups in their first year of existence create an average of 3 million jobs per year. Nearly all net job creation since 1980 has occurred in small business startups less than five years old.

Installation and Award Banquet

Presented by:

Vulcan
Materials Company

Friday, January 20, 2012

6 o'clock in the evening

Pomona Valley Mining Company

1777 Gillette Road, Pomona, CA

Evening will include Filet Mignon Dinner, Silent Auction, and Casino-like gaming fun at close of program. RSVP at www.irwindalechamber.org by January 13, 2012 Or contact the Chamber office at 626-960-6606

CalChamber Releases New Video on Controversial Poster Requirement

By: CalChamber

The California Chamber of Commerce has released a new, short video detailing employers' responsibility to begin displaying an 11"x17" poster that provides information to their employees about unionizing and the right to strike.

Under orders of the National Labor Relations Board most private-sector employers must have the poster up in their places of business by January 31, 2012.

In the video, CalChamber President and CEO Allan Zaremberg says that most business owners will think the requirement is "stupid" and that it amounts to unwanted meddling by the government. He also calls into question the political wisdom of the timing of the mandate. "When you're heading into an election year, when you're trying to say 'I'm for the economy,' to impose these additional requirements on businesses-to have to tell their employees you have the right to strike-is troubling."

Among other things, the poster notifies workers about the rights of employees to act together to improve wages and working conditions, to form, join and assist a union, to bargain collectively with their employer, and to refrain from any of these activities.

To see the video, visit www.calchamber.com.

New Legal Requirement Effective on January 31, 2012

By: National Labor Relations Board

As of January 31, 2012 most private sector employers must post a notice of employee rights under the National Labor Relations Act at their worksites. Employers must also provide a link to the notice from their internal or external website if they routinely use the site to inform employees of personnel rules or policies.

The 11-by-17-inch NLRB notice is free and can be downloaded and printed in multiple languages from our website at www.nlr.gov/poster, or ordered by mail by filling out a form at the web address or by calling 202-273-0064. In addition, the requirement may be satisfied by purchasing an all-in-one poster from a commercial vendor.



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For complete details call the Chamber office 626-960-6606

Understanding Your Business Website-\$20

Thursday, February 02, 2012 - 10:00 am - 12:00 pm
@ Long Beach City College
Long Beach, 90808

If you have always wanted to build a website but thought it was too hard, then this is the workshop for you. We will teach you how to build a basic website no matter your level of proficiency. We will show you the tools that will take to make a functional website that will attract customers.

Must pre-register by calling 562-938-5051

Marketing Your Business-\$60

Tuesday, February 14, 2012 | 7:00pm to 10:00pm
@ El Camino College Business Training Center
3255 Wilshire Blvd., Suite 1501, Los Angeles, 90010

Marketing elements such as resources, information, tips and ideas to help you market your business successfully. The importance of creating marketing plan for your business and how to establish one. How to determine a marketing budget and learn to prepare one.

Pre-registration is required due to limited seating. To register call (213) 674-2696

The Green Pages

December 2011



California's Rainy Season

By: Floodsmart.gov



Heavy rains from late October through March mark the rainy season in California, bringing the majority of yearly rainfall to the region. Each year during the winter rainy season, Californians face the

risk of flooding and mudflows that can damage homes and businesses.

Winter floods can strike at any time. Already this season, major flooding has impacted thousands of residents in the Pacific Northwest. Californians are equally as vulnerable; it is important for California residents to protect their property from flood damage year-round. Only flood insurance offers financial protection from flooding.

Wildfires Increase Flood Risk

A string of large-scale wildfires in 2006 have dramatically altered the landscape and ground conditions in the state. Wildfires have scorched more land in 2006 than in any year since 1960, burning an area twice the size of New Jersey. In California, more than 600,000 acres have been destroyed this year (source: National Interagency Fire Center) from San Diego to areas throughout the Central Valley.

The charred and denuded ground in burned areas cannot absorb water easily, making them especially susceptible to flooding, mudflows, mudslides and landslides. Properties that were directly affected by the fire as well as those located below or downstream of the burned areas will all be at risk once the winter rainy season commences. Experts state that, after a wildfire, it can sometimes take three to five years for the vegetation to return to its previous state. Without this vegetation and ground cover, rainfall can cause soil on steep slopes to become saturated, liquefy and then flow down hills as a powerful and devastating mudflow.

Levees and Flooding: Protection With Risk

California has thousands of miles of levees embankments along waterways, usually made of earth, designed to protect the lives and properties behind them from floods. However, no levee provides full protection from flooding and increased rains during the winter months can affect the ability of a levee to effectively contain rising waters. All levees are designed to provide a specific level of protection, and can be overtopped, or fail, in larger flood events. Levees also require regular maintenance to retain their level of protection. The fact is, levees can and do decay over time, and maintenance can become a serious challenge. When levees do fail, or are

overtopped, they fail catastrophically the flood damage may be more significant than if the levee was not there. For these reasons, the millions of people on the West Coast living behind levees need to understand the flood risks they face and take steps to address them.

Mudflows v. Mudslides

A mudflow is a flooding condition where a river of liquid and flowing mud moves on the surface of normally dry land areas. Mudflows are different from mudslides, in which a dry or wet mass of earth or rock moves downhill. Though a flood may trigger a landslide, damage is caused by the falling mass of rock or earth, not the water.

Mudflows are covered by flood insurance mudslides are not.

If your community contains a levee, there are things you can do to protect yourself and reduce the impact of flood events. First, be sure you understand your risk for flooding. Local officials can provide more information about the levee and related flood risks based on the location of the property. Second, obtain flood insurance it is critically important to financially protect your investment. Although areas behind levees that can be shown to protect against the one-percent-annual-chance flood will be shown on flood hazard maps as moderate-risk areas, FEMA strongly recommends flood insurance protection for all properties behind levees. Finally, please be aware of and always adhere to local evacuation procedures.

Prepare

Residents in areas susceptible to winter flooding need to prepare in advance for flood conditions. Before the threat of flooding becomes imminent, residents should:

- Purchase a flood insurance policy if they do not already have one
- Review their current insurance policy and become familiar with what is and is not covered
- Make a flood plan. Plan evacuation routes. Keep important papers in a safe, waterproof place.
- Itemize and take pictures of possessions

Consumers can visit **FloodSmart.gov** or call **1-800-427-2419** to learn how to prepare for floods, how to purchase a National Flood Insurance policy and the benefits of protecting your home and property against flooding.

Five Action Steps to Cut Natural Gas and Propane Use

By: Consumerenergycenter.org

With the recent cold snap hitting California, you can take some steps to reduce the amount of energy that you're using to lower your bill. Here are some suggestions.

Turn down your thermostat to 68 degrees. For every degree you lower your heat in the 60-degree to 70-degree range, you'll save up to 5 percent on heating costs. Wear warm clothing like a sweater and set your thermostat to 68 degrees or lower during the day and evening. Set the thermostat back to 55 degrees or off at night or when leaving home for an extended time, saving 5-20 percent of your heating costs

Replace or clean furnace filters once a month. Dirty filters restrict airflow and increase energy use. Now is also the time for a furnace "tune-up." Keeping your furnace clean, lubricated and properly adjusted will reduce energy use, saving up to 5 percent of heating costs.

Reduce hot water temperature. Set your water heater to the "normal" setting or 120-degrees. Savings are 7-11 percent of water heating costs. Insulate the first 5 feet of pipe coming out of the top of your water heater or the whole length until the pipe goes into the wall if that is less than five feet.

Seal up the leaks. Caulk leaks around windows & doors. Look for places where you have pipes, vents or electrical conduits that go through the wall, ceiling or floor. Check the bathroom, underneath the kitchen sink, pipes inside a closet, etc.

If your gas water heater is more than 12 years old consider replacing your old gas appliances with an ENERGY STAR® water heater or furnace.

Irwindale Job Fair

Attention Employers

SAVE THE DATE

Wednesday, March 14, 2012

10:00 a.m.-2:00 p.m. (rain or shine)

@ Toyota Speedway at Irwindale

Brought to you by The Irwindale Chamber
Environmental Committee in partnership with

City of Irwindale

LA Works

Senator Ed Hernandez

More information to come.



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The Irwindale Chamber of Commerce Environmental Committee

E-mail your environmental questions to our committee and one of our committee members will respond to you.

Chair: Jeff Arbour - MillerCoors

Jayne Foote - Veolia ES Technical Solutions

Elizabeth Bagwell - City of Hope

Ruben Cardenas - Embroid Me

Lauren Cochran - Foothill Transit

Ann Croissant- San Gabriel Mountain Conservancy

Craig Doerr- American Reclamation

Jackie Doornik - San Gabriel Mountain Conservancy

Kubilay Karul - SA Recycling

April Kelcy- Earthquake SOLUTIONS

Philip Munoz- Biosense Webster, Incorporated

Teri Muse - Waste Management

John Norcia - Santa Fe Dam

Rainbow Yeung - South Coast Air Quality Management

Jayne Foote - Veolia ES Technical Solutions

Mission Statement

To prepare, inform, and advocate, on behalf of the business and residential community, environmental concerns and emergency preparation and response planning.

Join the Committee

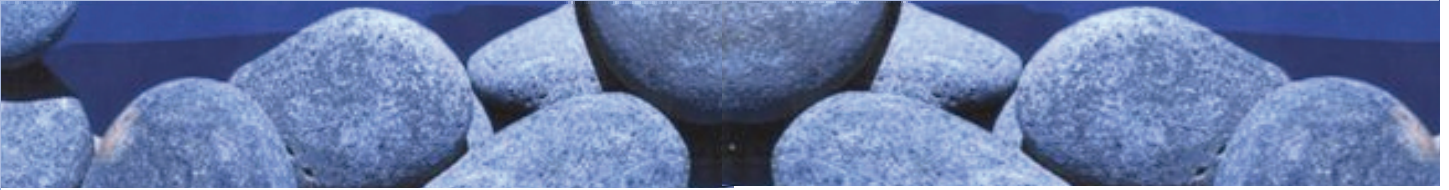
If you care about health and safety issues that affect community business, or the environment, you should consider this committee.

Meeting: 1st Wednesday of each month

Time: 12:00 noon to 1:00 p.m.

Location: Irwindale Chamber of Commerce,
16102 Arrow Highway, Irwindale

www.citruscollege.edu/greenteam



CHRISTMAS SPECTACULAR

The Parks & Recreation Department kicked off the holiday season with their Annual Christmas Spectacular on December 2, 2011! The evening began with the annual Mayor's tree lighting ceremony followed by a performance of Christmas carols by the Tiny Tots. Afterwards Santa Claus and his elves arrived to hear Christmas wishes. Santa handed out over 200 stockings to kids of all ages – from little ones in strollers to teens and adults.

The night also included arts and craft vendors, plenty of sweets, and delicious pozole for all to enjoy! Activities included the movie *Elf* on a large screen, a giant-sized bounce house and contests for the best decorated cake, wagon, and bicycle. Despite the chilly weather, approximately 250 residents came out to enjoy the festive evening.



Bella and Autumn Duran in their 1st Place winning entry in the Best Decorated Wagon Contest.



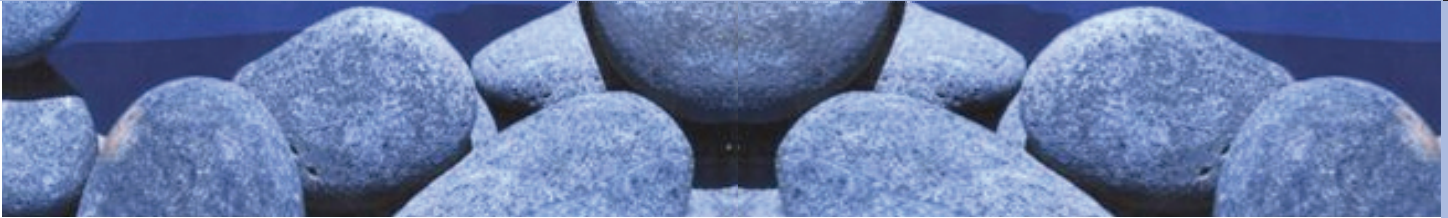
A smiling Michelle Duran rides her 1st Place winning entry in the Best Decorated Bike Contest.



Michelle Duran, Belen Zepeda's arm (showing off her prize for the Cake Decorating Contest), Elizabeth Rodriguez, Joanna Islas and September Miranda enjoying the festivities.



Santa and his wonderful Elves.



Cesar and Celia Tapia stay cozy and warm while waiting to meet Santa.



Khloe and Kenneth Lopez are the first to visit Santa Claus at the 2011 Christmas Spectacular.



Young men of Irwindale eagerly await their turn on the giant-sized bouncer.

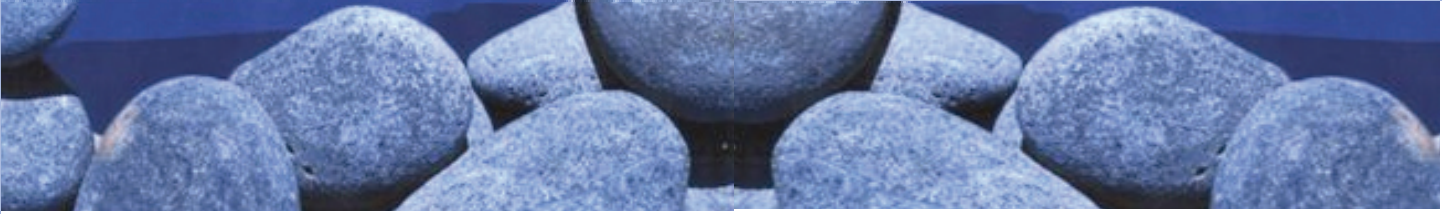


Jordan Patterson-Castro and Ian Zepeda having fun on the giant-sized bouncer.



Officers John and David Fraijo with Ol' St Nick.





COUNCIL ROUND-UP – OCTOBER 26, 2011

- Council presented a Certificate of Recognition to Mr. John D. Tyre, Attorney-at-Law for his selection as Business of the Month by the Irwindale Chamber of Commerce. Irwindale Police Explorer Post #496 also presented Mr. Tyre with a plaque in appreciation of his support of their organization.
- A resolution to adopt a participation agreement for the Avoid the 100 DUI Campaign (East) for Los Angeles County was approved by Council.
- Council authorized the Interim City Manager to execute a professional contract agreement with Geologic Associates in the amount of \$171,000.00 for geotechnical engineering services for (1) SMARA compliance of mining pits, (2) Grading Permit Review for Mine Reclamation Backfill of SMARA pits, and (3) Reclamation oversight of City-owned pits and serve as a member of the Irwindale Technical Advisory Committee.
- The specifications for the 2011-2012 Resurfacing Program for Cypress Street were approved by Council and staff was authorized to solicit bids for construction of the project.
- Council received and filed the Quarterly Investment Report for the period ending September 30, 2011.
- A public hearing was held regarding a Reclamation Plan amendment for Vulcan Materials, Inc. Reliance I, Reliance Azusa Quarries and Reliance II Landfill and Financial Assurance for Reliance Azusa quarry located at 16001 and 15990 Foothill Boulevard. Council approved the recommendation to approve Addendum No. 3 to the final Environmental Impact Report (SCH # 2006051107); conditionally approve the Reclamation Plan Amendment for the Reliance I and Reliance Azusa quarries; conditionally approve the Financial Assurances for the Reliance I and Reliance Azusa quarries; certify to the California Department of Conservation (DOC) that the required Reclamation Plan Amendment and Financial Assurance comply with state law pursuant to IMC Chapter 17.63 and the provisions of the California Surface Mining and Reclamation Act (SMARA); and direct staff to send the Reclamation Plan Amendment and Financial Assurance to the DOC for review and approval.

IRWINDALE CHAMBER OF COMMERCE

Street Address: 16102 E. Arrow Highway, Irwindale, CA 91706
 Mailing Address: P.O. Box 2307, Irwindale, CA 91706-1168
 Phone: (626)960-6606 • Fax:(626) 960-3868
 E-Mail: info@irwindalechamber.org
 Website: www.irwindalechamber.org

2012 BOARD OF DIRECTORS

Chair of the Board: LaShawn Gillespie *Foothill Transit*
 Vice Chair Doug Campbell *Edison Energy Education Center*
 Vice Chair George Poitou *SCE Federal Credit Union*
 Treasurer: John Muldoon *Securitas Security Services*
 Secretary: Steve Sorell *Sorell Law Group*
 Past Chair: Atisthan Roach *Vulcan Materials*

Directors: Elizabeth Bagwell *City of Hope*
 Marissa Buckisch *Picasso's Cafe*
 Gary Clifford *Athens Services*
 Dawn DeVroom *Arrow Automotive Services*
 Dena Garvin-Smart *Stellar Business Bank*
 George Gulesserian *Pitas to Go*
 Anita Hernandez *MillerCoors*
 Claudia Hubbard *Double Tree by Hilton*
 Kathy White *California Custom Fruits and Flavors*

Ex-Officio: John Davidson *City Manager*
 Lisa Bailey *President/CEO*

Staff: Dominique Yates *Membership Event Manager*
 Veronica Orosco *Office Manager*

CHAMBER MEETINGS

Board of Directors 4th Monday
 3:00 p.m. at the Chamber
Business Ambassadors 1st Thursday at the Chamber
 8:00 a.m.
Environmental Committee 1st Wednesday
 12:00 noon at the Chamber
Luncheons 2nd Thursday
 Location Varies
Networking Breakfast 4th Thursday at Picasso's Cafe
 7:30 a.m. - 9:00 a.m.
Toastmasters Call for meeting details.
 626-256-7900

IRWINDALE SERVICE ORGANIZATIONS

Am-Vets Post 113
 16124 Calle de Paseo, Irwindale, CA 91806
 Meets 1st Friday at Am-Vets Park (626) 338-4440 Ben Aguayo
Irwindale Educational Foundation
 P.O. Box 2307, Irwindale, CA 91706-1168
 Board Meets 2nd Tuesday, 7:30 a.m. at the Chamber
Soroptimist International of Irwindale
 Meets 2nd & 4th Monday of every month, 6:00 p.m.
 5050 Irwindale Ave., Irwindale-Contact Amanda 562-587-9090

City of Irwindale

City Hall

5050 Irwindale Avenue
 Irwindale, CA 91706-1168

Phone: (626) 430-2200

Fax: (626) 962-4209 (City Hall)
 Fax: (626) 430-2295 (Building Dept.)
 Website: www.ci.irwindale.ca.us
 e-mail: postoffice@ci.irwindale.ca.us

City Council

Mayor: David "Chico" Fuentes
 Mayor Pro Tem: Julian A. Miranda
 Council Members: Mark A. Breceda, Manuel R. Garcia,
 and H. Manuel Ortiz

City Council Meetings

2nd and 4th Wednesday, 6:30 p.m. at City Hall

City Staff

City Manager John Davidson
 Assistant City Manager: Camille Diaz
 Dir. of Public Works/City Engineer: Kwok Tam
 Finance Director & City Treasurer: Laura Nomura
 Director of Planning: Ken Lee
 Human Resource Manager: Sharmeen Bhojani
 Deputy City Clerk: Laura Nieto

Planning Commission

Chair: Arthur R Tapia Vice Chair: Richard Chico
 Commissioners: Doloras Amador, Robert E. Hartman and Carmen M. Roman

Parks & Recreation Commission

Chair: Dan Diaz Vice Chair: Paula Fraijo
 Commissioners: Erlinda Duran, Marguerite S. Lopez, and Belen Zepeda

Senior Citizen Commission

Chair: Maggie Guzman Vice Chair: Iris Rodriguez
 Commissioners: Virginia Diaz, Erlinda Duran and David Martinez

Library.....(626) 430-2229

City Librarian: Ryan Baker
 5050 Irwindale Avenue Fax: (626) 430-2266

Recreation.....(626) 430-2224

16053 Calle de Paseo Fax: (626) 962-3022
 Recreation Manager: Dan Grijalva
 Recreation Supervisor: Priscilla Zepeda

Senior Center.....(626) 430-2283

16116 Arrow Highway Fax: (626) 430-2275
 Senior Citizen Coordinator: Jackie Delgado

Service Yard.....(626) 430-2280

16034 Calle del Norte

Police Department

Police Chief: Dennis Smith

Emergency..... 9-1-1

Phone (non emergency)...(626) 430-2244
 5050 Irwindale Avenue Fax: (626) 856-0471

Los Angeles County Fire- Irwindale Station

Emergency..... 9-1-1

Phone (non emergency)...(626) 337-8919
 15546 Arrow Hwy, Irwindale

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IRWINDALE

CHAMBER OF COMMERCE

LEADING THE WAY FOR OTHERS

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“Jardin de Roca” Garden of Rocks

Is this newsletter properly addressed? Please verify the information on the mailing label. If any changes are needed please call (626) 960-6606 or fax them to (626) 960-3868.

Ten Great Reasons to be a Member:

- | | |
|---------------------------|-----------------------------|
| 1) Credibility | 6) Community Involvement |
| 2) Networking | 7) Publicity |
| 3) Government Advocacy | 8) Business Referrals |
| 4) Benefits and Discounts | 9) Leadership Development |
| 5) Learning Opportunities | 10) Volunteer Opportunities |

For more information visit www.irwindalechamber.org.

Vision: To be the premier Chamber of Commerce leading the way for others. It is the mission of the Irwindale Chamber of Commerce to build solid relationships and provide quality services which support chamber members and businesses, in order to promote the economic vitality of our community.

Irwindale Chamber Builders

Purpose: to provide recognition for any member that refers new members to the Irwindale Chamber of Commerce.

Chamber Benefit: Increases membership and provides for financial stability.

Member Benefit: Ongoing recognition for all members who recruit/refer businesses to be members.

The Irwindale Chamber of Commerce wishes to prominently thank the following members for sharing the value and benefit they receive by being an Irwindale Chamber member.

Members Recruiting Members

- Sarah Parker, **K&S Snaks** (1)
Martin Levy, **Human Resources 4U** (1)
David “Chico” Fuentes, **City of Irwindale** (1)
Anthony Chiappetta, **AMC** (1)
Bill Schroeder, **First California Bank** (1)
Russel Hollinhurst, **Hollinhurst Printing.com** (1)
Anita Hernandez, **MillerCoors** (3)
Rosalva Breceda, **Pen Mar Beauty Salon** (1)
Marissa Buckisch, **Picasso’s Cafe Bakery & Catering** (1)
George Silva, **SCE Federal Credit Union** (2)
Greg Shields, **SGV Chapter of LeTip** (1)
Amanda Secola, **Soroptimist International-Irwindale** (1)
Atisthan Roach, **Vulcan Materials** (2)

Congratulations to Anita Hernandez, **MillerCoors**, 2010 Builder of the Year with three new members!



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Awarded by 32nd Congressional District
“2010 Diverse Entrepreneurs of the Year”

Become an Irwindale Chamber Business Ambassador

Our VISION is to be the face of the Irwindale Chamber of Commerce by providing networking and business opportunities while growing the business community.

The MISSION of the BUSINESS AMBASSADORS is to connect and strengthen business relationships, communicate chamber benefits, bring exposure to its members and help businesses reach their ultimate goals.

Join us for the next Business Ambassador meeting

Meetings: 1st Thursday of every month at the Irwindale Chamber office 8:00 a.m.



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